



**Text & instant message with shoppers safely and at scale to generate more revenue, increase brand loyalty, and streamline operations**

AI knows people don't read marketing emails anymore. He uses texting to encourage more shopper visits.



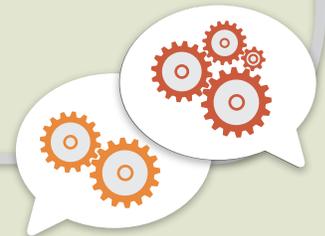
"All they have to do is text their favorite brand of shoes and they get a discount code"



**Automated message:**  
"555-###-#### has been added to your list"

**Customers who join the list get a text like this once a week:**  
"Here's your 10% discount on Steve Madden shoes: SMAD10  
Come in on Tuesday 4-8pm to claim it"

STORE MANAGER  
STORE QUESTIONS  
**MARKETING**  
PRODUCT QUESTIONS  
STORE STAFF  
RETURNS



AI's revenues soar  
"Texting works"



### Instant messaging is the best way to communicate with shoppers

#### Key Benefits

1. Easy and seamless way for shoppers to engage with your brand using their mobile device and preferred messaging app
2. Immediate responsiveness. 98% of people open their text & instant messages, 90% within 3-5 minutes. Engage with customers faster using channels they love most
3. Every conversation is documented. Use the data to discover shopper interests and personalize offerings to their taste

### The OwnerListens Difference

- >> More efficient than calls, apps, or emails. No expensive fees for your business, just simple lead generation that is super easy for you and your customers to use directly from their mobile phone
- >> Support for multiple instant messaging apps all managed from one interface. Reduces operational complexity while engaging customers no matter which messaging app they use
- >> Personalized follow up call-to-actions tailored it to your business needs. Ask for feedback, offer incentives, or prompt customers to join you on social media
- >> Tools for you and your employees to reply from anywhere, anytime so that you never miss a potential customer